

BELINDA JIN MED.

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Highly skilled and experienced instructional designer with 8 years' work experience in the post-secondary further education sector. Certified in a variety of design tools and accomplished in working with number of Learning Management Systems (LMSs) to design as well as developed meaningful student-centered learning and assessment solutions in close collaboration with a faculty and staff. Finely developed project management and team working skills to successfully create and execute a wide variety of learning and assessment projects, as showcased in my portfolio, belindajin.com and digital research pathfinder: edd.belindajin.com.

EDUCATION

EdD in Learning Sciences | University of Calgary | 2024 – Present

M. Ed. in Educational Technology and Learning Design | Simon Fraser University | 2015 – 2017

PBD in Communication | Simon Fraser University | 2013 – 2015

BA in Communication | Simon Fraser University | 2010 – 2013

PUBLICATION

Cui, Y., **Jin, W.**, Wise, A. F. (2017). Humans and machines together: Improving characterization of large scale online discussions through dynamic interrelated post and thread categorization (DI TiC). L@S'17 poster.

Wise, A. F., Cui, Y., & **Jin, W.** (2017). Honing in on social learning networks in MOOC forums: examining critical network definition decisions. In Proceedings of the 7th International Conference on Learning Analytics & Knowledge. Vancouver.

Wise, A.F., Cui, Y., **Jin, W.**, & Vytasek, J. (2017). Mining for gold: identifying content related MOOC discussion threads across domains through linguistic modeling. The Internet and Higher Education, 32: 11-28.

CONFERENCE

Poster in Learning @ Scale'17 - Humans and machines together: Improving characterization of large scale online discussions through dynamic interrelated post and thread categorization (DI TiC). – April 2017 Boston, MA, USA.

Presentation/Hosted Table in DEMOfest 2016: The SFU Experience of Teaching with Technology
The development of MOOCs (massive open online courses) has become popular in many settings in education and beyond. Some researchers, teachers and universities have begun to utilize MOOCs in their traditional classroom settings to support face-to-face learning experiences in a blended format. In this presentation, I will introduce the current use of MOOC techniques in the blended format and discuss how blending MOOC approaches brings opportunities/benefits for both students and teachers.

CONTRIBUTION

Visualization Design in Wise, A.F., Cui, Y., & Vytasek, J. (2016). Bringing order to chaos in MOOC discussion forums with content-related thread identification. In Proceedings of the 6th International Conference on Learning Analytics & Knowledge, 188-197.

EXPERIENCE

Learning Technology Specialist

Simon Fraser University | February 2021 – Present

- Assess, manage, develop, modify, and maintain specialized learning technologies for courses in various blended and online Lifelong Learning Programs.
- Identify and review online course delivery needs, making recommendations, and documenting feedback from instructors.
- Review program and curriculum to ensure the consistent use of Universal Design for Learning approaches and communication of EDI (equity, diversity, and inclusion) learning outcomes.
- Participate in the development of implementation plans for new technology introductions, updates, and ongoing instructor support, coaching, and training.

E-Learning Specialist and Instructional Designer

Immigrant Employment Council of B.C. (IEC-BC) | August 2019 – February 2021; March 2021 - Present

- Manage IEC-BC online and blended learning projects ([FAST](#) and [ASCEND](#)) and provide the technical support of authoring tools (Articulate Storyline & Rise) and LMSs (Adobe Captivate Prime and ShiftIQ).
- Implement and maintain standards for instructional design, development, implementation, and evaluation for both online and workshop curriculum as well as other learning products.
- Develop tactical implementation plans for approved training strategies, ensuring adherence to adult learning principles and facilitating the integration of new learning to IEC-BC employer and staff resources.
- Develop learning prototype and training materials for different programs within the organization.

Learning and Course Development Consultant

Freelance | July 2020 – Present

- Provide consulting services in the areas of curriculum writing, development, and reviews, instructional design, multimedia design for course development, selecting learning technologies for institution, etc.
- Create the 1st Canada marine online course with Transportation Canada Certified instructor at Western Maritime Institute (WMI).
- Manage UI, UX, and Web Development programs renewal at Tamwood Careers College including various curriculum writing, instructional materials review, assessment, and course outline re-write.
- Manage and provide LMSs (Canvas, Moodle, and Google Classroom) technical support and training for instructors at Campus Support, MWI, and Tamwood Careers College.

Coordinator, Certified Face to Face & Online Facilitator, Member of Instructional Designer Association

QM Quality Matters | November 2018 – August 2019

- Coordinated and managed QM Higher Education Rubric professional development workshops for instructors who teach online and blended courses.
- Effectively and efficiently used QM Higher Education Rubric to assess online and blended course designs.
- Managed Brighton College QM Account (including workshop registration, student enrollment, facilitator training and technical support) through Learning Management System (Moodle and Canvas).

E-Learning and Instructional Designer

Brighton College / *August 2018 – August 2019*

- Involved the project management of the development and delivery of the QM workshops for instructors.
- Coordinated and managed projects activities in the development and delivery of blended and online programs on Learning Management System (LMS-Canvas).
- Managed and provided the technical support of LMS, Publisher Resource System (McGrawHill Connect & Pearson, Cengage MindTap), Turnitin, Microsoft office 365, and CRM.
- Researched and developed both online and blended course content with instructors, including assignments, videos, PPTs, quizzes, projects etc.

STEM Integration Specialist

STEM Learning Lab (SLL) / *April 2018*

- Coordinated with the SLL Team to develop, prototype, and test/document STEM curriculum in areas, such as coding, entrepreneurship, social entrepreneurship, innovation and design thinking.
- Presented curriculum to teachers for professional development and to youth grades K-12.
- Taught and supported SLL Youth Programs such as STEM Childcare and camps/workshops/boot camps.

Early Childhood Educator

KidsU Inc / *November 2017 - April 2018*

- Encouraged the children to be independent and model for them appropriate manners and behaviors
- Instructed children in activities designed to promote social, physical, and intellectual growth following the philosophies of Maria Montessori ([YouTube Video Kids U Meta Minute: Infant Brain Building Activities](#)).
- Planned open-ended activities with an emphasis on process orientation and developmentally appropriate curriculum with age-appropriate and individualized activities.
- Supervised the classroom, helped the children to think creatively, and solved problems independently.

Research Assistant and Web Designer

Simon Fraser University Faculty of Education / *September 2016 – August 2017*

Professor: Dr. Susan A. O'Neill; Project Manager: Danielle Vezina (PhD)

- Maintained and updated the website (www.modalresearch.com) for the Artistic Learning Research project through Adobe Experience Manager (AEM).
- Integrated contents (including video, photos, text, and URLs) into the new research website.
- Worked with the MODAL Administration and other research assistants to improve user experience of existing content.

Early Childhood Educator

Simon Fraser University Childcare Society / *September 2015 - April 2017*

- Observed and interacted with young children to ensure opportunities to learn through play.
- Put learning theories regarding young children to practice. e.g. cognitively, socially and emotionally.
- Developed interpersonal skills and job responsibility in a team environment.
- Designed a curriculum and Interactive Website (<http://zero.belindajin.com/>) to introduce Zero Waste in Childcare.

Internship

Simon Fraser University Teaching and Learning Center / *September 2016 – December 2016*

Professor: Dr. Kevin O'Neill; Learning Technology Specialist: Robyn Shell (PhD)

- Conducted high-quality blend MOOC (Massive Open Online Courses) courses and lesson plans for post-Secondary classrooms to support learning and teaching by using Instructional design principles.
- Worked independently with Teaching and Learning Center curriculum design team on developing blended course content, learning activities, and assessments.

- Participated and presented in DEMOfest 2016: *The SFU Experience of Teaching with Technology and introduced the current use of MOOC techniques in the blended format.*

Research Assistant and Graphic/Web Designer

Simon Fraser University Faculty of Education | June 2015 – September 2016

Professor: Dr. Alyssa Friend Wise

- Used LightSide research tool to develop skills in test and build data through Quantitative research.
- Published academic papers and attended academic conferences.
- Designed a logo, a website banner, and website pages for learning conferences.
- Participated learning conferences, such as [Lak 17 in Vancouver](#) and Learning @ Scale in Boston.

ACTIVITY

2024 GPPD Development Grant Reviewer

Professional and Organizational Development Network in Higher Education | September 2024

Leadership Role

EDCC-CDPC (Educational Development Community in Canada) | June 2024 – Present

Co-Chair Digital Literacy Workbee

ISW Network | February 2024 – Present

VOLUTEERING

Career Mentor

S.U.C.C.E.S.S. | 2011 – Present

- Establish local professionals who develop supportive professional relationships with mentees.
- Share knowledge and insights into local labour market practices.
- Refer mentees to appropriate learning resources.

Tutor

Simon Fraser University | 2010 - 2014

- Assisted students with their academic studies (mainly in areas of academic writing planning, such as EASL courses, Academic Writing, Documentary Research, Design Communication and Collaboration).
- Edited students' academic papers and gave them feedback to improve their papers.

Welcome Week Faculty Volunteer

Simon Fraser University | 2013

- Welcomed new SFU students, directed them to classrooms, walked them throughout the SFU building.
- Worked at staff information table, ran interactive games or activities, greeted attendees.

International Students Orientation Presenter

Douglas College International Students Office | 2010

- Helped International office teachers to welcome new international students.
- Concentrated on "Culture Shock" and shared personal experience about life in Canada.

Playroom Volunteer

New Westminster Family Place | 2009 – 2010

- Experienced with childcare and parent communication.

- Created a fun, safe, and interactive environment for children, such as playing with each other.
- Met other families and make friends with parents and children.
- Presented Chinese New Year and traditional celebrations to Canadian families during Chinese New Year.

TOOL

Learning Design

- Articulate 360 (Storyline & Rise) and H5P
- LMS (Canvas, Moodle, D2L, Adobe Captivate Prime, ShiftIQ, etc.)
- Content management (Sugar CRM, SERA, Salesforce, Google Suite, Microsoft Office 365, TeamWork, etc.)
- Evaluation (Survey Monkey, Tableau, etc.)
- Webinar (ZOOM, GoToWebinar, Adobe Connect, etc.)

Multimedia Design

- Graphic: Adobe Creative Suite (PS, AI, ID), Figma
- Web: HTML, CSS, WordPress, AEM
- Game: Articulate Storyline & Scratch
- Video Production: Adobe Premiere, AfterEffect, Final Cuts Pro

CERTIFICATION

- Certificate in Course on Research Ethics based on the Tri-Council Policy Statement: Ethical Conduct for Research Involving Humans (TCPS 2: CORE 2022) | Panel on Research Ethics | 2024
- Certificate in Applying the QM Rubric 7th Edition | Quality Matter | 2023
- Certificate in QM Developing Activities to Engage Your Learners (DAEL) | 2023
- Certificate in QM Rethinking Assessments for Application & Engagement (WCRA) | 2023
- Certificate in Higher Education Teaching | Harvard University | 2023
- Certificate in Universal Design of Learning (Level 1 & 2) | CAST Learning Designed | 2023
- Certificate in Microsoft Educator and Microsoft Educator Trainer Academy | Microsoft | 2023
- Certificate in Facilitator Development Workshop (FDW) | Simon Fraser University | 2022
- Certificate in User Experience | University of Toronto | 2022
- Certificate in Learning Technologies | Association for Talent Development (ATD) | 2021
- Certificate in Creative Commons | 2021
- Certificate in Project Management | University of Toronto | 2020
- Certificate in Adobe Captivate Specialist | Adobe | 2019
- Certificates in Applying the QM Rubric, Peer Reviewer, F2F & Online Facilitator | Quality Matters | 2018 & 2019
- Certificate in Google Analytics | Google | 2018
- Certificate in Wedding Coordinator of WPIC | The Wedding Planners Institute of Canada | 2018
- Certificate Early Childhood Educator Assistant | ECE Registry BC & Alberta Childcare Staff Certification | 2017
- Certificate in Ethical Conduct for Research Involving Humans Course on Research Ethics (TCPS 2: CORE) | Panel on Research Ethics | 2016
- Certificate in First Aid Community Care | St. John Ambulance | 2016 (renewed)
- Certificate in APEX Professional Development | Simon Fraser University | 2016
- Certificate in Multimedia and Web Development | University of British Columbia | 2016
- Certificate in Responsible Adult in Child Care Settings Course | Westcoast Childcare Resource Centre | 2016
- Certificate in Instructional Skills Workshop (ISW) | Simon Fraser University | 2015
- Certificate in International Teaching Assistant | Simon Fraser University | 2015
- Certificate in Communications | Douglas College | 2010

FUNDING

- Administrative & Professional Staff Association Funds | Simon Fraser University | 2024 | CAD \$500
- Administrative & Professional Staff Association Funds | Simon Fraser University | 2023 | CAD \$250
- Department Professional Development Funds | Simon Fraser University Lifelong Learning | 2023 | CAD \$800

- Administrative & Professional Staff Association Funds | Simon Fraser University | 2023 | CAD \$550
- Department Professional Development Funds | Simon Fraser University Lifelong Learning | 2022 | CAD \$1400
- Administrative & Professional Staff Association Funds | Simon Fraser University | 2022 | CAD \$550
- Department Professional Development Funds | Simon Fraser University Lifelong Learning | 2021 | CAD \$600
- Young Professional Technologist Funding | Eco-Canada | 2018 – 2019 | CAD \$10,000
- Travel Funding | Simon Fraser University | 2017 | CAD \$500
- Work/Study | Simon Fraser University | 2017 | CAD \$4000
- Work/Study | Simon Fraser University | 2016 | CAD \$6000
- Work/Study | Simon Fraser University | 2015 | CAD \$2000
- Bursaries | Simon Fraser University | 2016 | CAD \$2500
- Bursaries | Simon Fraser University | 2015 | CAD \$500

SELECTED GRADUATE COURSEWORK

Courses

- Educational media as foundations of curriculum
- Learning design in technology - mediated environments
- Cognitive tools & multimedia learning
- Organizational and social aspects of learning technology design
- Methods for evaluation and inquiry in learning technologies
- Research designs in education
- Evaluation of educational program
- Design and methodology in communication research
- Communication and global power shifts
- Political economy of communication
- Direct study intern at Teaching and Learning Center
- Construction of communication technologies
- Introduction to the learning sciences
- Instruction to computer supported learning
- Advanced Research Methodologies I

Professors

- Dr. Shawn Bullock
- Dr. Engida Gebre
- Dr. John Nesbit
- Dr. Engida Gebre
- Dr. David Kaufman
- Dr. Alyssa Wise
- Dr. Natalia Gajdamaschko
- Dr. Peter Chow – White
- Dr. Yuezhi Zhao
- Dr. Dal Yong Jing
- Dr. Kevin O’Neill
- Dr. Frederik Lesage
- Dr. Michele Jacobsen
- Dr. Paulino Armando Preciado Babb
- Dr. Pratim Sengupta