WANQI (BELINDA) JIN

1(778) 885 0924 · xinxin@leeka.ca (preferred)
LinkedIn · ResearchGate · **Research Pathfinder: edd.belindajin.com**
ORCID: https://orcid.org/0009-0006-7542-5072

Highly skilled and experienced instructional designer with 10 years' work experience in the post-secondary further education sector. Certified in a variety of design tools and accomplished in working with number of Learning Management Systems (LMSs) to design as well as developed meaningful student-centered learning and assessment solutions in close collaboration with a faculty and staff. Finely developed project management and team working skills to successfully create and execute a wide variety of learning and assessment projects, as showcased in my portfolio, belindajin.com and digital research pathfinder: edd.belindajin.com.

EDUCATION

EdD in Learning Sciences | University of Calgary | 2024 – Present
M. Ed. in Educational Technology and Learning Design | Simon Fraser University | 2015 – 2017
PBD in Communication | Simon Fraser University | 2013 – 2015
BA in Communication | Simon Fraser University | 2010 – 2013

PUBLICATION

Cui, Y., **Jin, W.**, Wise, A. F. (2017). Humans and machines together: Improving characterization of large scale online discussions through dynamic interrelated post and thread categorization (DIPTiC). L@S'17: Proceedings of the Fourth (2017) ACM Conference on Learning @ Scale: 217-219. Boston. MA. USA. https://dl.acm.org/doi/10.1145/3051457.3053989

Wise, A. F., Cui, Y., & **Jin, W.** (2017). Honing in on social learning networks in MOOC forums: examining critical network definition decisions. LAK'17: In Proceedings of the 7th International Conference on Learning Analytics & Knowledge: 383-392. Vancouver. https://dl.acm.org/doi/10.1145/3027385.3027446

Wise, A.F., Cui, Y., **Jin, W.**, & Vytasek, J. (2017). Mining for gold: identifying content related MOOC discussion threads across domains through linguistic modeling. *The Internet and Higher Education,* 32: 11-28. https://doi.org/10.1016/j.iheduc.2016.08.001

PRESENTATION AND CONTRIBUTION

Byers Reid, T., & **Jin, W.** (2025, July 7). *Step away from your PowerPoint: Instructional strategies in vocational postsecondary flipped classrooms* [Conference presentation]. Tapestries of Learning Symposium 2025 University of Calgary, Calgary, AB, Canada.

Byers Reid, T., & **Jin, W.** (2025, June 4). *Bridging theory and practice: A scoping review on the instructional design and implementation of flipped classrooms in postsecondary vocational*

education [Conference presentation]. Open/Technology in Education, Society, and Scholarship Association (OTESSA) 2025, Toronto, ON, Canada.

Jin, W. (2025, June 2). *Exploring the use of asynchronous online discussion in student engagement* [Conference presentation]. CSSE's 53rd Annual Conference, Toronto, ON, Canada.

Jin, W. (2025, May 30). *Frameworks for lifelong learning: Designing professional development for continuing studies instructors* [Conference presentation]. Canadian Association for University Continuing Education (CAUCE) 2025, St. Catharines, ON, Canada.

Jin, W., & Tang, C. (2025, May 23). *University continuing education instructor onboarding journey: A "half-baked" training shell & call for collaborative insights* [Conference presentation]. ETUC Spring 2025 Workshop, Zoom.

Jin, W., & Preciado Babb, A. P. (2025, April 29). *Enhancing engagement in online asynchronous discussion: Instructor strategies and practices* [Conference presentation]. Conference on Postsecondary Learning and Teaching, Calgary, AB, Canada.

Byers Reid, T., & **Jin, W.** (2025, April 5). *Step away from your PowerPoint: Instructional strategies in vocational postsecondary flipped classrooms* [Conference Round Table Discussion Presentation]. Digital Innovation in Education Conference 2025, Online.

Jin, W. (2025, April 5). *Fostering student engagement: Community of Inquiry framework for designing online discussions* [Conference Round Table Discussion Presentation]. Digital Innovation in Education Conference 2025, Online.

Jin, W. (2025, April 3). *Unlocking online engagement: Digital literacy strategies to transform online learning* [Conference presentation]. BCNET CONNECT Conference, Vancouver, BC, Canada.

Jin, W., & Johnson, M. (2024, November 19). *Co-facilitation in ISW Digital Literacy Virtual PD Event* [Professional development workshop]. Instructional Skills Workshop (ISW) Network, Virtual. *(Event focused on digital tool selection and facilitation strategies for ISW/FDW facilitators.)*

Cui, Y., **Jin, W.**, Wise, A. F. (2017). Humans and machines together: Improving characterization of large scale online discussions through dynamic interrelated post and thread categorization (DIP TiC). L@S'17: Proceedings of the Fourth (2017) ACM Conference on Learning @ Scale: [Conference presentation]. Boston. MA. USA.

Jin, W. (2016, November). *The SFU experience of teaching with technology: Blending MOOCs in face-to-face courses* [Presentation and hosted table]. DEMOfest 2016, Vancouver, BC, Canada. *(Presented on the application of MOOC techniques in blended classroom settings.)*

Visualization Contribution (Conference Proceedings) in Wise, A. F., Cui, Y., & Vytasek, J. (2016). *Bringing order to chaos in MOOC discussion forums with content-related thread*

identification. In Proceedings of the 6th International Conference on Learning Analytics & Knowledge (pp. 188–197). ACM. https://dl.acm.org/doi/10.1145/2883851.2883916

FUNDING

- Travel Award | University of Calgary | 2025 | CAD $550
- 2025 Conference Registration Grants | University of Calgary | 2025 | 50% of the registration fee | CAD $100
- Travel Funding | SFU | 2025 | CAD $2000
- Department Professional Development Funds | SFU Lifelong Learning | 2025 | CAD $700
- Administrative & Professional Staff Association Funds | SFU |2024 | CAD $500
- Administrative & Professional Staff Association Funds | SFU |2023 | CAD $250
- Department Professional Development Funds | SFU Lifelong Learning | 2023 | CAD $800
- Administrative & Professional Staff Association Funds | SFU |2023 | CAD $550
- Department Professional Development Funds | SFU Lifelong Learning | 2022 | CAD $1400
- Administrative & Professional Staff Association Funds | SFU |2022 | CAD $550
- Department Professional Development Funds | SFU Lifelong Learning | 2021 | CAD $600
- Young Professional Technologist Funding | Eco-Canada | 2018 – 2019 | CAD $10,000
- Travel Funding | Simon Fraser University | 2017 | CAD $500
- Work/Study | Simon Fraser University | 2017 | CAD $4000
- Work/Study | Simon Fraser University | 2016 | CAD $6000
- Work/Study | Simon Fraser University | 2015 | CAD $2000
- Bursaries | Simon Fraser University | 2016 | CAD $2500
- Bursaries | Simon Fraser University | 2015 | CAD $500

PROFESSIONAL MEMBERSHIP

Canadian Association for University Continuing Education | Institutional member
Canadian Society for the Study of Education | Student member
Educational Development Community in Canada | Member
EDUCAUSE | Institutional member
Open/Technology in Education, Society, and Scholarship Association | Student member
Instructional Skills Workshop (ISW)Network | Member
QM Quality Matter | Institutional member
QM Quality Matter Instructional Designer Association | Member
UPCEA | Institutional member
GO-GN Global OER Graduate Network | Member

EXPERIENCE

Learning Technology Specialist
Simon Fraser University | *February 2021 – Present*
- Assess, manage, develop, modify, and maintain specialized learning technologies for courses in various blended and online Lifelong Learning Programs.

- Identify and review online course delivery needs, making recommendations, and documenting feedback from instructors.
- Review program and curriculum to ensure the consistent use of Universal Design for Learning approaches and communication of EDI (equity, diversity, and inclusion) learning outcomes.
- Participate in the development of implementation plans for new technology introductions, updates, and ongoing instructor support, coaching, and training.

E-Learning Specialist and Instructional Designer
Immigrant Employment Council of B.C. (IEC-BC) | *August 2019 – February 2021; March 2021 - Present*
- Manage IEC-BC online and blended learning projects (FAST and ASCEND) and provide the technical support of authoring tools (Articulate Storyline & Rise) and LMSs (Adobe Captivate Prime and ShiftIQ).
- Implement and maintain standards for instructional design, development, implementation, and evaluation for both online and workshop curriculum as well as other learning products.
- Develop tactical implementation plans for approved training strategies, ensuring adherence to adult learning principles and facilitating the integration of new learning to IEC-BC employer and staff resources.
- Develop learning prototype and training materials for different programs within the organization.

Learning and Course Development Consultant
Freelance | *July 2020 – Present*
- Provide consulting services in the areas of curriculum writing, development, and reviews, instructional design, multimedia design for course development, selecting learning technologies for institution, etc.
- Create the 1st Canada marine online course with Transportation Canada Certified instructor at Western Maritime Institute (WMI).
- Manage UI, UX, and Web Development programs renewal at Tamwood Careers College including various curriculum writing, instructional materials review, assessment, and course outline re-write.
- Manage and provide LMSs (Canvas, Moodle, and Google Classroom) technical support and training for instructors at Campus Support, MWI, and Tamwood Careers College.

Coordinator, Certified Face to Face & Online Facilitator, Member of Instructional Designer Association
QM Quality Matters | *November 2018 – August 2019*
- Coordinated and managed QM Higher Education Rubric professional development workshops for instructors who teach online and blended courses.
- Effectively and efficiently used QM Higher Education Rubric to assess online and blended course designs.
- Managed Brighton College QM Account (including workshop registration, student enrollment, facilitator training and technical support) through Learning Management System (Moodle and Canvas).

E-Learning and Instructional Designer
Brighton College | *August 2018 – August 2019*

- Involved the project management of the development and delivery of the QM workshops for instructors.
- Coordinated and managed projects activities in the development and delivery of blended and online programs on Learning Management System (LMS-Canvas).
- Managed and provided the technical support of LMS, Publisher Resource System (McGrawHill Connect & Pearson, Cengage MindTap), Turnitin, Microsoft office 365, and CRM.
- Researched and developed both online and blended course content with instructors, including assignments, videos, PPTs, quizzes, projects etc.

STEM Integration Specialist
STEM Learning Lab (SLL) | *April 2018*
- Coordinated with the SLL Team to develop, prototype, and test/document STEM curriculum in areas, such as coding, entrepreneurship, social entrepreneurship, innovation and design thinking.
- Presented curriculum to teachers for professional development and to youth grades K-12.
- Taught and supported SLL Youth Programs such as STEM Childcare and camps/workshops/boot camps.

Early Childhood Educator
KidsU Inc | *November 2017 - April 2018*
- Encouraged the children to be independent and model for them appropriate manners and behaviors
- Instructed children in activities designed to promote social, physical, and intellectual growth following the philosophies of Maria Montessori (YouTube Video Kids U Meta Minute: Infant Brain Building Activities).
- Planned open-ended activities with an emphasis on process orientation and developmentally appropriate curriculum with age-appropriate and individualized activities.
- Supervised the classroom, helped the children to think creatively, and solved problems independently.

Research Assistant and Web Designer
Simon Fraser University Faculty of Education | *September 2016 – August 2017*
Professor: Dr. Susan A. O'Neill; Project Manager: Danielle Vezina (PhD)
- Maintained and updated the website (www.modalresearch.com) for the Artistic Learning Research project through Adobe Experience Manager (AEM).
- Integrated contents (including video, photos, text, and URLs) into the new research website.
- Worked with the MODAL Administration and other research assistants to improve user experience of existing content.

Early Childhood Educator
Simon Fraser University Childcare Society | *September 2015 - April 2017*
- Observed and interacted with young children to ensure opportunities to learn through play.

- Put learning theories regarding young children to practice. e.g. cognitively, socially and emotionally.
- Developed interpersonal skills and job responsibility in a team environment.
- Designed a curriculum and Interactive Website (http://zero.belindajin.com/) to introduce Zero Waste in Childcare.

Internship
Simon Fraser University Teaching and Learning Center | *September 2016 – December 2016*
Professor: Dr. Kevin O'Neill; Learning Technology Specialist: Robyn Shell (PhD)
- Conducted high-quality blend MOOC (Massive Open Online Courses) courses and lesson plans for post-Secondary classrooms to support learning and teaching by using Instructional design principles.
- Worked independently with Teaching and Learning Center curriculum design team on developing blended course content, learning activities, and assessments.
- Participated and presented in DEMOfest 2016: *The SFU Experience of Teaching with Technology and introduced the current use of MOOC techniques in the blended format.*

Research Assistant and Graphic/Web Designer
Simon Fraser University Faculty of Education | *June 2015 – September 2016*
Professor: Dr. Alyssa Friend Wise
- Used LightSide research tool to develop skills in test and build data through Quantitative research.
- Published academic papers and attended academic conferences.
- Designed a logo, a website banner, and website pages for learning conferences.
- Participated learning conferences, such as Lak 17 in Vancouver and Learning @ Scale in Boston.

ACTIVITY/ VOLUTEERING

Peer Reviewer
Journal of Imagining SoTL | *2025 June - Present*

Peer Reviewer
Journal of E-Learning & Distance Education | *2025 June – Present*

Peer Reviewer
Journal of Digital Life and Learning | *2025 June - Present*

Guest Speaker
Learning Design in Technology – Mediated Environments EDUC891 course at Simon Fraser University MA, MED in Educational Technology & Learning Design | *2025 June*

Peer Reviewer
Conference on Postsecondary Learning and Teaching | *2025 January*

Peer Reviewer
CSSE's 53rd Annual Conference | *2025*

Leadership Role
BCED (BC Educational Developer Community) *| March 2024 – Present*

Co-Chair Digital Literacy Workbee
ISW Network *| February 2024 – Present*

Leadership Role
EDCC-CDPC (Educational Development Community in Canada) *| June 2024 – December 2024*

2024 GPPD Development Grant Reviewer
Professional and Organizational Development Network in Higher Education *| September 2024*

Career Mentor
S.U.C.C.E.S.S.*| 2011 – Present*

Peer Reviewer
LAK 17 Conference *| 2016*

Tutor
Simon Fraser University *| 2010 - 2014*

Welcome Week Faculty Volunteer
Simon Fraser University*| 2013*

International Students Orientation Presenter
Douglas College International Students Office*| 2010*

Playroom Volunteer
New Westminster Family Place *| 2009 – 2010*

CERTIFICATION

- Certificate in Universal Design of Learning (Level 3) | CAST Learning Designed | In progress
- Badge in Teaching Assistantship Preparation Program Level 2 | Office of Teaching and Learning University of Calgary | 2025
- Badge in Theories and Practices: Graduate Students | Taylor Institute for Teaching and Learning University of Calgary | 2025
- Badge in Emerging Teachers Development: Graduate Student | Taylor Institute for Teaching and Learning University of Calgary | 2025
- Badge in Teaching Assistantship Preparation Program Level 1 | Office of Teaching and Learning University of Calgary | 2024
- Badge in Teaching Online Program 1 | Taylor Institute for Teaching and Learning | University of Calgary | 2024
- Certificate in Course on Research Ethics based on the Tri-Council Policy Statement: Ethical Conduct for Research Involving Humans (TCPS 2: CORE 2022) | Panel on Research Ethics | 2024
- Certificate in Applying the QM Rubric 7th Edition | Quality Matter | 2023

- Certificate in QM Developing Activities to Engage Your Learners (DAEL) | 2023
- Certificate in QM Rethinking Assessments for Application & Engagement (WCRA) | 2023
- Certificate in Higher Education Teaching | Harvard University | 2023
- Certificate in Universal Design of Learning (Level 1 & 2) | CAST Learning Designed | 2023
- Certificate in Microsoft Educator and Microsoft Educator Trainer Academy | Microsoft | 2023
- Certificate in Facilitator Development Workshop (FDW) | Simon Fraser University | 2022
- Certificate in User Experience | University of Toronto | 2022
- Certificate in Learning Technologies | Association for Talent Development (ATD) | 2021
- Certificate in Creative Commons | 2021
- Certificate in Project Management | University of Toronto | 2020
- Certificate in Adobe Captivate Specialist | Adobe | 2019
- Certificates in Applying the QM Rubric, Peer Reviewer, F2F & Online Facilitator | Quality Matters | 2018 & 2019
- Certificate in Google Analytics | Google | 2018
- Certificate in Wedding Coordinator of WPIC | The Wedding Planners Institute of Canada | 2018
- Certificate Early Childhood Educator Assistant | ECE Registry BC & Alberta Childcare Staff Certification | 2017
- Certificate in Ethical Conduct for Research Involving Humans Course on Research Ethics (TCPS 2: CORE) | Panel on Research Ethics | 2016
- Certificate in First Aid Community Care | St. John Ambulance | 2016 (renewed)
- Certificate in APEX Professional Development | Simon Fraser University | 2016
- Certificate in Multimedia and Web Development | University of British Columbia | 2016
- Certificate in Responsible Adult in Child Care Settings Course | Westcoast Childcare Resource Centre | 2016
- Certificate in Instructional Skills Workshop (ISW) | Simon Fraser University | 2015
- Certificate in International Teaching Assistant | Simon Fraser University | 2015
- Certificate in Communications | Douglas College | 2010

TOOL

Learning Design
Learning Management Systems (LMS)
- Canvas, Moodle, D2L (Brightspace), Blackboard, Adobe Captivate Prime, ShiftIQ
Instructional Authoring Tools
- Articulate 360 (Storyline & Rise), H5P, Adobe Captivate, Pressbook, Wordpress
Interactive Tool
- Padlet, Miro, Mentimeter, Slido
Webinar & Virtual Platforms
- Zoom, Microsoft Teams, Google Meet, GoToWebinar, Adobe Connect

Research
Data Collection Tools
- SurveyMonkey, Qualtrics, Tableau, Simple Survey
Academic Tools
- Covidence, Zotero, Mendeley

Multimedia Design
Graphic Design
- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom), Figma

Video Production
- Adobe Premiere Pro, After Effects, Final Cut Pro, iMovie

Game & Simulation Design
- Articulate Storyline, Scratch

Web Design & Development
- HTML, CSS, WordPress, Adobe Experience Manager (AEM)

Others

Project Management
- Microsoft (Planner and Project)

Content Management Systems
- SugarCRM, Salesforce, SERA

Productivity & Collaboration Tools
- Google Suite (Docs, Sheets, Slides, Drawings, Sites) & Microsoft Office 365 (Outlook, Word, PowerPoint)

SELECTED GRADUATE COURSEWORK

Courses	Professors
Educational media as foundations of curriculum	Dr. Shawn Bullock
Learning design in technology - mediated environments	Dr. Engida Gebre
Cognitive tools & multimedia learning	Dr. John Nesbit
Organizational and social aspects of learning technology design	Dr. Engida Gebre
Methods for evaluation and inquiry in learning technologies	Dr. David Kaufman
Research designs in education	Dr. Alyssa Wise
Evaluation of educational program	Dr. Natalia Gajdamaschko
Design and methodology in communication research	Dr. Peter Chow – White
Communication and global power shifts	Dr. Yuezhi Zhao
Political economy of communication	Dr. Dal Yong Jing
Direct study intern at Teaching and Learning Center	Dr. Kevin O'Neill
Construction of communication technologies	Dr. Frederik Lesage
Introduction to the learning sciences	Dr. Michele Jacobsen
Instruction to computer supported learning	Dr. Paulino Armando Preciado Babb
Advanced Research Methodologies I	Dr. Pratim Sengupta
Advanced Research Methodologies II	Dr. Matthew Makel
Advanced Seminar in the Learning Sciences	Dr. Michele Jacobsen
Advanced Seminar in Design and Practice	Dr. Pratim Sengupta